

Indian Wants Video Custer To Die on Shelf for His Sins

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Plans to market an adult video game called "Custer's Revenge" in which the object is to have the scantily clad general couple with an Indian maiden were decried Wednesday by the leader of an Indian youth organization.

"Ever since the Pilgrims landed, the Indian people have been continually raped and exploited," said J.R. Cook., head of United National Indian Tribal Youth Inc. of Oklahoma City. "This is much worse than the stereotype of Indians in the old Western movies.

"I wouldn't think that Custer's relatives would be very happy with this, either," he said of the descendants of the Army general who was wiped out with his men at the Battle of the Little Big Horn against the Sioux Indians.

The game is one of three new video game cartridges having sexual themes that are about to reach the market.

Stuart Kesten of American Multiple Industries, which is marketing the games, said, "Our object is not to arouse, our object is to entertain." He describes the characters in the games as cartoon-like.

But Cook said in a telegram to be sent to Kesten that "although I am a firm believer in free enterprise, I feel your marketing such an offensive product violates the dignity of the American Indians.

"Rather than improving race relations in a troubled society, you and your associates will be guilty of perpetuating blatant racism."

The game depicts a Custer who is wearing only boots and a hat and an Indian woman who is wearing even less. The player earns points by having the general couple with the Indian woman as many times as possible without being hit by an arrow. It will cost \$49.95, about \$10 to \$15 more than conventional video cartridges.

FROM THE HOMEPAGE

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A story from Los Angeles said the company plans to market about 75,000 of the three games by Christmas.

"I would assume that would be 25,000 each," Cook said. "There are roughly 1 million Indians in the United States, so that would be one Custer game for each four Indians.

"We're trying to promote cultural pride among Indians and this certainly doesn't help. Hopefully, a lot of people will have enough decency not to buy something like this." BIOG: NAME:

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